

GLOBAL GREENTAG INTERNATIONAL PRODUCT ASSESSMENT TEAM



DR JUDY LUO

Lead Product Assessor, Country Business Development Manager China

Judy is the Product Assessment Team Leader and manages all China related business development activities. She has a Doctoral Degree in the field of Sustainability and Construction Management and a Bachelor's Degree in Landscape Architecture. She is a Green Star® AP, WELL® AP and is also a qualified Exemplar Global Environmental Management Systems Lead Auditor.

Judy's roles include client liaison, project management, information collation and assessment, LCA consultant management, technical research, certification colateral production and reporting and working with client technical and factory representatives to achieve certification under the GreenTag Standards.

- She also handles all aspects of contract administration to ensure contracts are compliant with and fulfil contract conditions and is knowledgeable in the major green building rating tools including Green Star®, LEED® and WELL™
- Certification Team Management
- Management reporting;

Judy is responsible for the management of over 100 designated certification projects, including building and interiors and also cleaning and amenities products under the Global



GreenTag and associated standards, as well as client liaison, project management, information collation and assessment.

She also manages life cycle inventory data based on manufacturer information, and LCA consultants, undertakes technical research, creates certification collateral and develops reporting. Project Management of client technical and factory representatives to achieve certification under the GreenTag Standards together with Project Administration to ensure project outcomes are compliant with and fulfil contract conditions.

In her role as China Business Development Manager Judy also manages Sales Agent communication and support, liaison with government/non-government/industry partners, and explores other potential business growth opportunities in PRC. She also handles all aspects of contract administration to ensure contracts are compliant with and fulfil contract conditions.

She holds a passion for sustainability and has accumulated profound knowledge about Green Star®, WELL®, LEED® and other Green Building rating tools through more than 6 years' experience working with GreenTag manufacturing and meet the demands of eco- and health conscious consumers, companies, projects and countries looking for green and ethical products.

GLOBAL GREENTAG INTERNATIONAL

Global GreenTag International provides Type 1 (third party) product certification, declaration and verification programs for manufacturers with exemplar green product lines in building materials, interiors, personal care and cleaning products.

Using Global GreenTag Cert™ (one of the most scientifically advanced, product certification standards in the world) Global GreenTag simplifies the selection of environmentally sustainable, healthy and ethical products for industries like Architecture, Design and Construction. The system both assesses and ranks products through leading LCA and LCBA based product ecolabelling and rating schemes that also include a CarbonRATE™ scheme.

Global GreenTag also provides third party, assessed product declaration programs – an Environmental Product Declaration (EPD), a Product Health Declaration (PHD) and a Modern Slavery Declaration (MSD), which is the first product level declaration of its kind in the world to help manufacturers and procurement teams eliminate modern slavery occurring in global supply chains.

Helping professionals to make informed decisions about preferred green and ethical products to protect both the health of environment, workers and consumers, Global GreenTag currently has more than 16,000 products under certification in over 22 countries, used in buildings and offices throughout Australia and the world.