



## Global GreenTag LLC, Americas

Global GreenTag LLC Americas was launched in November, 2018 to bring an array of green product certification services that have been developed by Global GreenTag International Pty Ltd for markets in the Americas (Canada, North & Latin America).

Global GreenTag International simplifies the selection of sustainable products for the green building, interiors and infrastructure sectors, using Global GreenTag<sup>Cert™</sup> one of the most scientifically advanced certification systems and standards in the world.

For the US market, GreenTag has introduced the Global GreenTag Product Health Declaration™ (**GreenTag PHD™**) that uniquely rates the healthiness of products in use with an 'In-use healthiness' **HealthRATE™** Mark and also Global GreenTag's EN 15804 compliant Environmental Product Declaration (EPD) Program that additionally provides US made products with a **CarbonRATE™** Mark.

### Global GreenTag International

Global GreenTag certification has become one of the most trusted marks behind some of world's most iconic brands who are all working to reverse their manufacturing impacts on the environment and human health. Brands including Interface, Polyflor, Mohawk, Karndean, Herman Miller, Knauf, Kingspan, AMF, Armstrong, Tarkett, Vertilux, Verosol, DuPont, CSR, Boral USG, Herman Miller, Porcelanosa, and many more.

With Headquarters in Australia, Global GreenTag International also has wholly owned companies in South Africa and Malaysia, Licensee sales and marketing operations in China, and a pending (Product Health Declaration (PHD) only Licensee in the UK and EU.

Global GreenTag Certificates, PHDs and EPDs are recognized with in major international green building, interior, infrastructure and design, as-built and performance rating tools. These include **Green Star®** , **BREEAM International** , **Green Mark International** , **Infrastructure Sustainability** rating tool and several country based programs, including **LOTUS** (Vietnam) and **MyHIJAU** (Malaysia). GreenTag EPDs and PHDs are also **LEED v4.0** compliant (with the GreenTag PHD now also recognized under **LEED v4.1**)

The Global GreenTag certification process assesses and ranks products through leading Life Cycle Assessment (LCA) based product ecolabelling, rating, EPD and PHD programs. The system was the first certification standard in the world to implement unique 'Beyond LCA' life cycle product assessment (LCA), a first ever 'Net Positive' benefit analysis, and more





recently the HealthRATE™, CarbonRATE™ Marks together with Best Environmental Practice PVC assessments to deepen the certification and rating of green building, interiors, infrastructure, personal, cleaning and consumables products for both B2B and B2C sectors.

Global GreenTag International continuously extends boundaries of product certification as an externally certified ISO 9001 organisation, ISO 17065 compliant conformance assessment body and ISO 14024 compliant ecolabelling program

Global GreenTag has also attracted many industry awards that recognise its contribution to green product certification. In 2015 and 2016 and just recently in 2018, Australia's 'Architecture and Design' and 'Infolink' readers voted Global GreenTag as one of Australia's Top 100 Most Trusted Brands. In the 2018 poll, GreenTag also had certified products for 26% of the Top 100 companies, including for the Top 5 companies ... including for the second year running a first place overall for the GreenTag manufacturer –Weathertex.

In 2013 Global GreenTag was honored to receive, the construction sector Banksia Award, Australia's Premier Sustainability awards.

Global GreenTag<sup>Cert™</sup> operates under the following international standards:

- Externally certified to ISO 9001 for Quality Management
- Externally verified as compliant to:
- ISO 14024 for Type 1 (Third Party) Ecolabels and
- ISO 17065 for Conformance Assessment Bodies
- Certification is compliant to ISO 14040 & ISO 14044 for LCA
- ISO 14067 for Greenhouse Gas calculation
- ISO 14025 for Environmental Product Declarations and
- ISO 21930 and EN 15804 for specific need EPDs
- Australian Competition and Consumer Commission (ACCC), US Trade Marks & Patents Office, Canadian IP Office Approved Certification Mark, Trade Marks Madrid Protocol and EU Common Mark Registered.

See also:

[www.globalgreentag.com](http://www.globalgreentag.com), [www.globalgreentag.cn](http://www.globalgreentag.cn), [www.globalgreentag.co.za/](http://www.globalgreentag.co.za/)



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