

Certification or EPD scheme does.

Robustly rating & comparing products across all aspects of sustainability, communicating results simply & delivering usable metrics with compliant EPDs uniquely programmed for the Circular Economy.

www.globalgreentag.us





















LCARate[™] does things for you that no other scheme does, rating products across all aspects of sustainability and communicating the results simply and meaningfully.

This globally unique program supercharges your marketing enabling green products to robustly use sustainability claims to market products, all the while massively mitigating or eliminating risk.









Good

Very Good

Excellent

World Leading

LCARate[™] Marks (shown here combined with a GreenRate[™] result) are US, Canada, Australia and South Africa registered Certification Marks that provide certified products with a tiered rating system, beyond typical 'pass/fail' ecolabels.

LCARate™ is recognised in:

- WELL™ for Feature 04 certification;
- EC3's EarthCheck® Hospitality and Tourism assessment tool (70+ countries);
- ISCA's 'IS' rating tool (Infrastructure Sustainability in Australia and New Zealand);
- GBCNZ's HomeStarNZ® rating tool
- GreenTech Malaysia's MyHIJAU eco-labeling program;
- Singapore BCA's Green Mark® International rating tool;
- Vietnam Green Building Council's LOTUS® rating tool;
- <u>ORIGIN.build</u>, <u>mindfulMaterials.com</u>, Sourced by Delos[®] and <u>ecomedes.com</u>.

This deeply scientific process clearly indicates your product's detailed sustainability performance giving your customers easily understood performance claims and increasingly more product performance indicators as needed.

GreenTag Trust Mark Ratings are based on a weighted average of six **sustainability assessment criteria (SAC)** scores to also produce:

- GreenTag EcoPOINT score;
- LCARate Product Scorecard;
- LCA based CarbonRATE™ Tag; and
- ISO compliant EPDs

claimed suitable for all major rating schemes including:

- IFFD®
- BREEAM® & BREEAM® International
- Green Star®
- Green Globes®

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