## GLOBAL GREENTAG INTERNATIONAL® Best Environmental Practice PVC





## Proving your PVC meets Best Environmental Practice Standards.

Your product's key to maximising green project and procurement process sales

www.globalgreentag.com

The Green Building Council of Australia (GBCA) and New Zealand (GBCNZ) in association with the Vinyl Council of Australia (VCA) have developed criteria for all Green Star<sup>®</sup> rating tools to recognise Best Environmental Practice PVC (BEP PVC) Certification under the new Green Star<sup>®</sup> rating tools Responsible Products- PVC' credit.

After a full literature review the GBCA came to the following conclusion:

"A life cycle assessment is a useful tool for comparing the relative merits of products made from different materials. From the studies..., PVC cannot be ruled out as a material for use in the built environment."

Global GreenTag's BEP PVC scheme under the GreenTag v4.0 Standard is now certifying compliance to the VCA's scheme for all kinds of building construction, interiors fitout and existing building refurbishments.

The product categories that are specified as relevant are:

- Flooring Permanent formwork
  - Cables
    - Blinds
- Pipes

PVC products that have achieved Global GreenTag GreenRate certification can earn points under the Green Star<sup>®</sup> 'Sustainable Products' credit. However, such certification does not remove the consideration of those products from the 'Responsible Building Materials' credit if they are pipes, cables, flooring, permanent formwork or blinds.



The Vinyl Council of Australia's Best Environmental Practice PVC trade mark is available to companies which apply and provide a copy of a valid certificate of compliance including Global GreenTag's Certificate of BEP PVC Compliance.

The companies are then listed on the BEP PVC online register of compliant products which is linked to from the GBCA Green Star<sup>®</sup> website. More information is available on the Vinyl Council website. Ask about the special rates for Global GreenTag clients.

Recently the Australian Defence Forces and Lend Lease have announced they would both include PVC in their tender opportunities provided the products are BEP PVC certified.

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