



Our People

HEADQUARTERS MANAGEMENT TEAM



MARY-LOU KELLY

Managing Director

Mary-Lou co-founded Global GreenTag International and has 30 years of experience in Sustainable Development, governing, and building a number of successful, sustainability-focused companies that have served and supported the global and national growth of the green building industry.

Mary-Lou holds leadership positions in companies in Australia and internationally. With Global GreenTag International, she is also a qualified and experienced Exemplar Global Environmental Management Systems Lead Auditor and jointly responsible for the appointment of Franchisees and Sales Licensees to expand the reach of Global GreenTag International services around the world.

Under Mary-Lou's leadership, companies, including Global GreenTag International, have been both winners and finalists in over 22 Australian and International Industry Awards. Mary-Lou herself was a finalist in the Australian Banksia Awards for CEO of the Year category for her role in the success of Ecospecifier and when she was nominated as one of the Top 100 Global Sustain Ability Leaders by readers of ABC Carbon.

Her work and that of her co-created companies have appeared in over 90 Magazines, Newspapers, Government Brochures, TV and Radio across Australia, USA, UAE, USSR, Canada, Malaysia, South Africa, Sweden and Finland. In addition to this, Mary-Lou has travelled extensively, visiting over 36 countries, working with local, state, national and international governments; corporations, firms and businesses; state, national and international associations, universities and various national and international industry sectors.

Mary-Lou has been noted as a visionary leader. Her skills for clarity and detailed planning have given her the capability to provide bigger picture strategies and guidelines all at the same time so that others can implement making them feel empowered to become leaders. She can both lead from the front and through supportive engagement. She has built a wide and varied knowledgebase within the fields of Sustainability, Life Cycle Thinking, Systems Thinking, Governance, Business, Personal and Multi-Dimensional Sustainability. Her synthesis and integration of these knowledge fields is always interesting and innovative, engaging and inspiring others quickly.

Mary-Lou is currently on 3 Boards. Her responsibilities as a Director include Vision & Strategic Direction, Systems Thinking and Human Resources. She has taken on Market Development to help eradicate incidences of Modern Slavery practices and raising awareness and uptake of the Global GreenTag MSD™ Modern Slavery Product Declaration. She is also in the process of exploring strategies to broaden the uptake of GreenTag's NaturePositive+Standard™ and a pathway towards the proposal and implementation of a Clean Earth Act.

Ultimately, Mary-Lou is driven by a commitment to empower others to stabilise the planet and our lives and her value for 'doing the right thing for future generations' is easily seen. Her focus for making this earth a saner and more harmonious living experience is at the core of her being, along with the facilitation and delivery of Nature Positive outcomes globally.

DAVID BAGGS

CEO, Technical Director and Cofounder



David Baggs FRAIA, ACS, Green Star AP, LEED AP, is CEO of Global GreenTag Pty Ltd, Program Director and co-founder of Global GreenTag^{Cert™}.

A Life Fellow of the Australian Institute of Architects, and recipient of the Institute's National Leadership in Sustainability Award in 2025, David is a multi-award-winning registered architect, sustainability, energy-efficiency, life cycle assessment, green building design and green product consultant with over 35 years experience in sustainable development and product assessment and strong entrepreneurial history of operating successful businesses over the same period.

David is both a LEED® and Green Star® Accredited Professional and has been sustainability and eco-materials consultant to projects worth over US\$60 billion, including 10 of the Sydney 2000 Olympic venues, Brisbane City Council's new headquarters fitout, Sydney's new Green Square Town Centre and projects comprising over 40,000 apartments in Sydney, Canberra and Perth.

He was responsible for the development of the Emirate of Abu Dhabi Urban Planning Council's Estidama Pearls New Buildings Rating System, a leading-edge green building rating tool, developed for the NSW Government's Energy Smart Homes Program as well as sustainability and energy policy at Local, State and Federal levels in Australia.

He has also trained over 5000 industry professionals, under government contract in the UAE and Australia and is a regular keynote speaker, integrated design process facilitator, educator and National Construction Code qualified and registered NatHERS & Commercial Building Energy Performance Compliance Assessor.

With GreenTag, David is a qualified and highly experienced GreenTag and Exemplar Global Environmental Management Systems Lead Auditor and was responsible for the development of the Global GreenTag suite of Building and Interiors (and related), Personal and Beauty, Cleaning and Hygiene and NaturePositive+ Standards. He is responsible overall for all technical aspects of Global GreenTag including Program Director of the GreenTag Certification System, EPD and Product Health Declaration (PHD) programmes. and Standards Development, as well as International Business Development, Sales and Marketing. David is also jointly responsible for appointing new Franchisees and Sales Licensees to expand Global GreenTag's reach in world markets.

David was voted in 2009 and 2010 one of Australia's top 50 and in 2011-14 as one of the Top 100 most influential individuals in environmental issues in a 6 Continent poll run by ABC Carbon as well as one of the Top 50 Australian Sustainable Building Leaders 2012-14 by YourFutureHome.com.au readers. He is also a past President and Vice President of the Australian Life Cycle Assessment Society (ALCAS), has been an elected member of Local Government in Western Sydney and Executive Director Environment for the Western Sydney Regional Organisation of Councils. He is an accomplished media spokesperson and a regular editorial contributor to major online industry media outlets.



DR NANA BORTSIE-ARYEE

Program Director

Green Star AP, WELL AP

Nana leads the Global GreenTag Certification Program and is a Sustainability and LCA Specialist who holds a PhD in Strategic Management and Water Footprinting. He holds a Master of Engineering in International Material Flow Management and Master of International Cooperation Policy in Environmental Policy and Administration.

He is also a qualified Exemplar Global Environmental Management Systems Lead Auditor and sits on the Board of the Australian Life Cycle Assessment Society (ALCAS).

Nana's role as Program Director involves overseeing all Product Assessment responsibilities. These include, client liaison, project management, information collation and assessment; also, developing life cycle inventory based on manufacturer information provided, LCA consultant management, technical research, certification collateral production, reporting and working with client technical and factory representatives to achieve certification under the Global GreenTag Standards and the handling of all aspects of contract administration to ensure contracts are compliant with and fulfil contract conditions.

Knowledgeable in the major green building rating tools including Green Star®, WELL, LEED® and BREEAM®, Nana brings over 15 years of experience as a consultant in Environmental Management, Water, Life Cycle Assessment, GHG Emissions, Industrial Ecology and Business Strategy from working in multiple Geographies including Ghana, Germany, the United States and most recently New Zealand.

His interests encompass the growth of renewable energy systems, clean technologies, sustainable waste management, sustainable water management, industrial material flow management and regional material flow management. He is experienced in planning and implementation of transdisciplinary sustainable projects, sustainability assessments and strategy development, including material flow analysis and comprehensive data management.

Nana has also published peer reviewed papers on life cycle assessments in various industries. He has authored and co-authored publications concerned with the integration of Life Cycle Analysis thinking and practices. He holds a number of degrees, including a Bachelor of Science from the University of Ghana, two Masters degrees from Germany and Japan and his Doctorate from the University of Otago, New Zealand.

JAMIE O'NEILL



Global Sales and Business Development Manager

Jamie is a sales and business development professional with a diverse career spanning entrepreneurship, business development and engineering services across the United States and Australia. In addition to developing business opportunities for Global GreenTag International and leading the Global Sales team, Jamie is also responsible for managing Licensees and prospective GreenTag Franchisees, Licensees and our Referral Partner Online Portals.

With more than 25 years of professional and personal experience living in the USA, Jamie brings a strong global perspective and cross-cultural insight to her roles with Global GreenTag. Jamie was the owner of Shade by Jamie, where she led business operations, client engagement, and strategic growth. Previously, she served as Commissioning Department Operations Administrator at Affiliated Engineers, Inc., supporting complex building and infrastructure projects through operations management, stakeholder communication, and process optimisation. She also held the role of Project Coordinator at Kiewit, contributing to the successful delivery of major construction and engineering projects by managing schedules, documentation, and cross-functional collaboration within large multidisciplinary teams.

Having recently returned to her native homeland of Australia after more than two decades in the United States, Jamie combines international experience with a strong understanding of local markets. She is recognised for her commercial acumen, operational discipline, and ability to build trusted stakeholder relationships. Jamie brings integrity, adaptability, and strategic insight to her role, supporting sustainable growth, organisational performance, and long-term value creation.

Role Description:

- To develop new manufacturer clients with the primary responsibility of Australia and New Zealand;
- To manage and liaise with respective existing manufacturer clients and the technical team to maximise client satisfaction and retention;
- To generate business at least to the minimum target as set by the Directors.
- To provide the first point of information gathering to enable the Technical Director to assess a products suitability for the relevant Global GreenTag service.
- To represent GGTI, GGTA professionally and responsibly and/or the Directors when and as required.

Key Responsibilities include:

- Develop sales and Marketing strategies and or opportunities.
- Achieving Business Budgets.
- Weekly reporting.
- Client and Staff liaison.
- Co-ordinate efficient flow of information

DEBRA ROBERTSON

Global Marketing and Communications Director



Debra is a Marketing and Communications Designer and Facilitator responsible for the planning, development and delivery of marketing and communications to build the global brand and business objectives for Global GreenTag International.

She has two degrees: a Bachelor of Arts and an Honours Degree (1st Class) in Drama and Performance Studies from Queensland University of Technology.

She has spent the last 15 years in marketing design and management for sustainability focused businesses. She also brings to the role her experiences as a journalist in Australia and the UK, a writer, director and performer in the arts, a university researcher and lecturer and as a designer and facilitator of experiential, arts-based learning programs for businesses and corporate and government sectors.

Marketing and Communications Role Description:

- Creates and develops marketing and communication strategies to attract the interest of new manufacturers and suppliers to Global GreenTag International Services; additionally, develops and executes campaigns to expand brand awareness of GGTI to ensure GreenTag messages, certification developments and milestones, as well as the product certification achievements of our clients successfully reaches target markets.
- Facilitates and administers GreenTag's GreenGO program, supporting and training GreenTag clients in the development of new sales and marketing materials to effectively and accurately communicate and promote their products awarded with Global GreenTag accreditations to help ensure they are developed in alignment with regulatory bodies and making responsible environmental and sustainability claims.
- Builds relationships and oversees collaborative activities and joint educational programming opportunities with GreenTag clients, Industry Partners, Exhibition and Conference Partners.
- Oversees design and co-ordination of media, multimedia, social media and advertising campaigns, development of new marketing materials for distribution across GreenTag International's marketing channels, global websites, and to GreenTag global licensees and franchisees.

Key Responsibilities include:

- Marketing/Media
- Client marketing support
- Website/Social Media
- Partnerships
- Database management/ Salesforce & Account Engagement
- Newsletter and E Marketing design, generation and distribution
- General content creation and brand image maintenance.
- Graphics design and video consultancy management

TANYA LYNCH

Systems Director – Quality Management Systems Manager and ISO9001:2015 Lead Auditor



Tanya is responsible for overseeing Global GreenTag International Systems, inclusive of QMS, IT Coordination and Support; Salesforce (GreenTag's cloud CRM platform), Business Administration and HR Support, inclusive of onboarding Inductions and Training.

Tanya holds the position of QMS Manager & Lead Auditor for the Quality Management System ISO9001:2015.

A qualified Exemplar Global Environmental Management Systems Lead Auditor, Tanya also holds an Associate Diploma in Hospitality and a Cert111 in Business Administration.

Tanya has over 10 years of experience, as a Quality Management System (QMS) Manager and Lead Auditor for ISO 9001:2015 and has guided Global GreenTag International through successful recertification audits, inclusive of the upgrade from 9001.2008 to 9001.2015. Tanya has a passion for detail, organisation, quality service and works towards ensuring compliance and driving continuous improvement. In addition to QMS, Tanya brings experience in Administration, IT, and HR functions. Tanya's multidisciplinary skills allow her to optimize cross-functional processes, enhancing operational efficiency. With a focus on continuous improvement, Tanya is committed to achieving operational excellence whilst fostering a culture of quality.

Key strengths include:

- Leading internal and external audits for ISO 9001
- Implementing and improving QMS frameworks for long-term sustainability.
- Streamlining administrative and HR processes to support organizational efficiency.
- Assistance and coordination for IT solutions to improve data management and process automation.

Business Administration, QMS Lead Auditor, Role Description and Key Responsibilities:

The main role of the Manager Lead Auditor for the Quality Management System ISO9001:2015 is to ensure that the Global GreenTag quality management system conforms to both Global GreenTag's requirements and the requirements of ISO 9001:2015 and is being effectively implemented and maintained.

- Administrative, QMS Tasks
- Preparing and completing all New Staff/ Intern Inductions & Training
- IT/ Systems Coordination and Support
- Assistance with Audit Preparation – 17065/ 14024
- Policies and Procedures
- Reporting

GOURAV AHUJA

Finance Director



Gourav is responsible for managing and maintaining the day-to-day financials and accounting for Global GreenTag and all other associated companies/businesses both within Australia and Internationally. He has two Masters Degrees in Business Administration & Professional Accounting and is a qualified Exemplar Global Environmental Management Systems Lead Auditor.

He is also responsible as an Administrator for GreenTag's Salesforce cloud-based CRM platform. He maintains Client and product records within both MYOB and the GoldMine Database, assisting in IT Support and acts as one of two QMS Internal Auditors.

Gourav has in total over 10 years of in-depth experience of managing finance and monitoring day-to-day business accounts. Gourav is registered with the Tax Practitioners Board. He also brings more than 3 years of experience in customer service. Gourav's knowledge of the business and its systems along with his passion for numbers contributes to his Accounting role and enhances his reporting skills.

Role Description:

- To manage finance and accounting needs of the business
- Ensure accounts payable and receivable are kept up to date
- To provide guidance on more effective ways of doing finances
- To manage production of Management and Tax Accountant Reports
- To liaise with accounts department, directors and accountants

Key Responsibilities include:

- Manage and update Annual Budgets
- MYOB input, analysis and reporting
- Accounts Policies and Procedures
- Day to Day finance and accounting
- Weekly Bank reconciliation
- Issue invoices and statements and controlling sales register
- Entering and paying bills on time
- Weekly and Monthly Management reports
- Gold Mine databasing, website auditing
- Liaise with Tax Accountant/ Certification team
- Payroll processing and associated documents
- Preparation and payment of Superannuation
- Preparation & Submission of IAS/BAS Statements
- Special Projects

SALES TEAM

Freya Yang **Technical Sales Executive**



Freya graduated from the University of Queensland with a Master's Degree in Environmental Management with a strong foundation in sustainability, green hydrogen, and impact assessment.

She brings applied experience in sustainability research, ESG analysis, and regulatory risk assessment across Australian and international frameworks to her role as a Technical Sales Executive with Global GreenTag, including CBAM, the Safeguard Mechanism, NGER, and leading ESG disclosure standards.

In her Technical Sales role, Freya supports GreenTag manufacturing clients by identifying and recommending the most appropriate certifications for their products, based on regulatory requirements, market positioning, and technical feasibility.

Freya brings a strong foundation in environmental science, and its applications, including previous hands-on experience researching green hydrogen production and as a chemical analyst in the pharmaceutical industry. For the benefit of GreenTag clients and prospects, Freya has capability in interpreting environmental legislation, analysing emissions and operational data and translating complex regulatory and sustainability information into clear, actionable insights for technical and non-technical stakeholders. She is experienced in environmental approvals review, compliance gap analysis, scenario-based risk modelling, and proven ability to support evidence-based decision-making and executive reporting.

Freya's roles and responsibilities:

Existing and New sales, liaison and business development support including:

- Current client liaison and support with a strong focus on top 20 clients including identifying additional sales opportunities;
- Liaison with China Market Agencies and undertake proposal preparation;
- Research & initiate potential sales and market development;
- Manage Renewal process & cross check invoices;
- Re-Certification proposal creation and approval;
- EPD Proposal Management and technical sales support
- Attend local and international expo and or trade shows as requested;
- Attend after hours and/or in office hours external sales and networking events;
- Update QMS processes as required;
- Keep GreenTag LinkedIn/ WeChat profile and manage in line with company requirements;
- Complete performance reports as requested;
- Marketing directly related to Sales;
- General Administration.

MARKETING TERAM

Zoe Chiang **Marketing Assistant**



Zoe is a Marketing Assistant and a Master of Business (Organizational Sustainability) from the University of Queensland. She has a background in sustainable fashion and Marketing with hands-on experience supporting marketing, content, and digital initiatives across fashion, retail, and community organisations.

Zoe has worked on campaign support, content creation, e-commerce management, and newsletter preparation, as well as sales and inventory reporting to support marketing and operational decisions. She enjoys working across teams to ensure marketing outputs are well organized, on-brand, and aligned with sustainability values.

In her role at Global GreenTag, Zoes supports social media and marketing campaigns, manages marketing databases, managing the distribution of digital marketing campaigns and newsletters operating with the Account Engagement system on the cloud-based customer relationship management platform of Salesforce. Zoe is also involved in the design and delivery of new marketing materials for GreenTag business units, the development and management of content of GreenTag websites, and assists with coordinating industry expos and events.

Zoe's roles and responsibilities:

Co-ordination and new areas and tools development including:

- Social Media – developing strategy, creating and distributing new content for GGTI accounts and engagement with stakeholder accounts - to drive leads to sales, expand market awareness of GGTI in Australia and internationally;
- Account Engagement – operating platform within Salesforce CRM system, template development, organising automation email journeys, preparing analytics for reporting.
- Databasing – organizing and cleaning databases for marketing; uploading and maintaining marketing/subscriber and new lead databases;
- Newsletter – compiling monthly GreenTag News Break (Certification Matters);
- Video Production -developing and editing video content, via traditional and AI production technologies for use across marketing, sales, certification, education and social;
- Websites – uploading new content – marketing and education focused;
- Expos – co-ordinating with expo partners to meet and manage contra marketing deliverables;
- E-marketing – developing materials for e-marketing content, preparing artwork, co-ordinating production, editing, distribution and reporting;
- Webinars / Seminars / Workships – developing and distributing marketing materials;
- Partners – assisting delivery and tracking of marketing activities as per industry agreements, organizing, calendarizing and reporting;
- QMS/Reporting – updating Marketing Policies and Procedures manual; preparing monthly performance analytics for reporting into monthly Marketing & Communications Scorecard.

ASSESSMENT TEAM

YATHU HARIKUMAR



Assessment Team Leader Senior Environmental Engineer

Yathu is qualified as an Exemplar Global Environmental Management Systems Lead Auditor with a Bachelor's degree in Civil Engineering (primarily building construction) and holds a Master's Degree in Environmental Engineering and Pollution Control from Griffith University, Brisbane..

As Product Assessment Team Leader and Program Director delegate, Yathu is driving continuous improvement across data processes and systems. His responsibilities as Assessment Team Leader are directly aligned with the services Global GreenTag provides, with a strong focus on life cycle assessments (LCA), environmental product declarations (EPDs), recycled content standard, carbon accounting and rigorous auditing practices for various certifications.

The role also involves client liaison, proposal preparation, project management, information collation and assessment, environmental technical research, website maintenance and certification collateral production and reporting and, working with client technical and factory representatives to achieve certifications under the Global GreenTag Standards.

As a Senior Environmental Engineer at Global GreenTag, Yathu plays a pivotal role in advancing sustainability and ensuring compliance across diverse environmental standards.

Yathu has previous experience in the manufacturing sectors in developing environmentally friendly solutions for clients to address environmental based problems/issues. He is knowledgeable in the major green building rating tools, including Green Star® Australia and South Africa, LEED® and BREEAM®, Homestar NZ, WELL™ and the IS rating tool.

For Global GreenTag International, Yathu handles all aspects of contract administration to ensure contracts are compliant with and fulfill contractual conditions. His role embodies a blend of technical expertise, regulatory compliance, and sustainable advocacy, making a tangible impact of GreenTag's mission to transform markets through the certification of environmentally responsible products.



JILL (Guannan) JING

Product Assessor and Assessment Team Process Manager

Jill Jing is a qualified Exemplar Global Environmental Management Systems Lead Auditor, holding a Master's Degree in Environmental Engineering and Wastewater & Waste Engineering from the University of NSW. Jill has hands-on experience as an environmental consultant in developing solutions to address environmental problems and has a passion for sustainable development and the Circular Economy

Jill's experiences include greenhouse gas generation/emission assessments, environmental monitoring, assessments of environmental monitoring data, waste strategy reviews and resource recovery assessment in both private and government sectors.

Her responsibilities with Global GreenTag include liaison with clients in Mainland China, project management, information collation and assessment, technical research, certification collateral production and reporting and working with client technical and factory representatives to achieve product certifications under the Global GreenTag Standards.

Jill also handles all aspects of contract administration to ensure contracts are compliant with and fulfil contract conditions and is knowledgeable in the major green building rating tools including Green Star®, LEED® and BREEAM®



JYOTHI AJITHKUMAR

Product Assessor and EPD Program Manager

Jyothi is a qualified Exemplar Global Environmental Management Systems Lead Auditor and holds a Master's degree in Environmental Engineering and a Bachelor's degree in Civil Engineering. Jyothi brings a strong background in conducting Life Cycle Assessments for products and software and also has extensive knowledge of major green building rating tools. Within her role in Global Green Tag, Jyothi manages projects in South Africa and other countries.

As a Qualified ECO EPD Officer, completing Levels 1, 2 and 3 of the ECO EPD Officer course, Jyothi has played a key role in bringing the Global GreenTag International EPD Program into alignment with the international non-profit association ECO Platform that formally recognises GreenTag's EPD program as an approved ECO EPD programme.

Within her role at Global GreenTag, Jyothi manages projects across international markets. Her responsibilities encompass client liaison, project management, information compilation and evaluation, technical research, and certificate collateral production. Jyothi also undertakes research and carries out product certification activities in line with associated standards.

As the EDP Program Manager, Jyothi supports the planning, delivery, and ongoing management of the EPD/PCR development program, working collaboratively on the delivery of the EPD/PCR program.

ABRISHAM VINCENT

Senior Product Assessor & Researcher



A qualified Exemplar Global Environmental Management Systems Lead Auditor, Abrisham holds a Bachelor of Environmental Science from the Southern Cross University in Australia. He is currently based in Europe completing the master's thesis research within the Erasmus joint masters between EHU (University of the Basque Country), UPPA (University of Pau and the Adour Region) and UP (University of Porto) in Environmental Contamination and Toxicology degree at EHU (University of the Basque Country).

Abrisham collaborates towards nature positive systems that heal human systems from trauma and prevent violence. He collaborated with Doctor Natalia Olszewska, a researcher and practitioner in Neuroscience Applied to Architectural Design, on the themes of trauma, healing and built environment. Today, his research direction is focused on sovereign yet interconnected energy, water and food systems for climate change resilience.

Abrisham's work in eco-labelling acts as a crucial point in building healthier built environments for both human and non-human communities. It verifies claims, claims which build towards visions of the future we want to invest in and realise.

DR. SHADIA MOAZZEM

Product Assessor



Dr Shadia Moazzem is a qualified Exemplar Global Environmental Management Systems Lead Auditor who is passionate about ecolabelling and working with GreenTag to improve the environmental performance of products and materials. She is also skilled in carbon accounting and qualified as a Green Star® Accredited Professional with the Green Building Council of Australia.

Award winning in her field, Shadia completing a PhD from RMIT (Royal Melbourne Institute of Technology) University in 2021 in Sustainability and Life Cycle Environmental Assessment. Her PhD work focused on life cycle assessment (LCA) of textile supply chains and waste management.

Shadia has since become well-published in LCA, producing a seminal paper on coal-fire power decarbonation and a number of journal articles and conference papers on textile supply chains, biodiesel versus diesel and decarbonation technology.

Shadia joined the Global GreenTag Product Assessment Team and EPD Program after a period of time with GECA as a Standard and Technical Officer. Prior to this, and after completing her research with RMIT, Shadia had worked for almost a year with GreenTag's LCI and EPD program associates, Evah Institute, to develop and master LCA supply chain research and Environmental Product Declaration (EPD) development.



YUJIA SUN

Product Assessor

Yujia is a qualified Exemplar Global Environmental Management Systems Lead Auditor. She has a Bachelor's Honours Degree in Environmental Management, with experience in environmental impact assessments, stakeholder engagement, and sustainable practices in businesses.

At Global GreenTag, Yujia is responsible for project management, technical research, and liaising with clients to ensure the certification of sustainable products under the Global GreenTag Product Certification standards. She also manages communications with factory representatives to ensure compliance with GreenTag certification processes.

Yujia also manages communications with factory representatives to ensure compliance with GreenTag certification processes.

Yujia's passion for sustainability drives their commitment to providing tailored solutions for clients, helping them meet environmental standards and achieve product certification.

With a strong belief in community impact, Yujia ensures that client needs are met and environmental impacts are minimised through collaborative and sustainable strategies.



YIMIN XU

Product Assessor

Yimin is a qualified Exemplar Global Environmental Management Systems Lead Auditor. She holds a Master of Science in Environmental Management from The University of Queensland and a Bachelor's in Agriculture and Environmental Science from McGill University, specializing in Renewable Resource Management. With a diverse range of experience in environmental assessments.

Additionally, Yimin has worked extensively on contaminated land projects, sustainable practices, and environmental impact assessments. Her skills include the use of advanced tools and have developed key reports supporting environmentally sustainable solutions across sectors.

At Global GreenTag International, Yimin is proficient in managing assessments for GreenTag's GreenRate, LCA and BEP PVC (Best Environmental Practice PVC) certifications and also for GreenTag's PHD program and EPD evaluations. Yimin is passionate about environmental integrity and is committed to driving sustainability through effective project management and detailed environmental assessments.



MOHANAD ALKHUDHAIRI

Product Assessor

Mohanad Alkudhairi is a qualified Exemplar Global Environmental Management Systems Lead Auditor. He is a sustainability and environmental management professional with a strong background in public health and safety. He holds a Master's in Environmental Management from the University of Queensland and a Bachelor of Science in Public Health from California State University, Fullerton, where he specialized in Environmental, Health and Safety (EHS).

Mohanad was a Public Health Specialist at Saudi Arabia's Ministry of Health, leading environmental health initiatives and supporting WHO priorities and Vision 2030. His experience spans research, environmental safety compliance, and digital sustainability innovation.

At Global GreenTag, Mohanad works as a Product Assessor, contributing to environmental, sustainability, and health assessments, EPD digitisation, and technical research. He is driven by a passion for integrating environmental, health, and digital solutions to enable credible sustainability outcomes globally.

IT TEAM

AKSHAY BENNY



IT and Software Development Associate

Akshay holds a Master's Degree in Information Technology at Central Queensland University, specialising in Software Design and Development, with over four years of international experience in client-facing software engineering roles. Possesses strong expertise in full-stack development with a primary focus on backend engineering using Java and Spring Boot.

Previously, he gained extensive industry experience as a Software Engineer at Thinking Code Technologies, developing backend services, optimising PostgreSQL databases, and implementing microservices and API solutions. His background includes hands-on experience with IoT-based web solutions, RESTful API development, and enterprise application architecture.

Currently working as an IT and Software Development Associate at Global GreenTag International, where he designs, develops, and maintains scalable backend systems while collaborating within agile development environments. His role involves translating client and consultant requirements into robust technical solutions, supporting system architecture design, software testing, quality assurance, and data integration initiatives, including Salesforce migrations. He also contributes to improving system efficiency, maintainability, and data interoperability across platforms.

BRENDAN ZHENG YING SIAH



Software Development Assistant

Brendan is currently undertaking the final semester of a Master's Degree in Computer Science at The University of Queensland and holds a Bachelor's Degree in Information Technology. Brendan has hands-on experience in mobile application development, supporting projects across the full development lifecycle from documentation and prototyping through to implementation and testing.

Brendan brings strong technical documentation capabilities, including proposal writing, code explanations, and setup guidelines, supporting clarity and maintainability across projects. Works within agile development environments, contributing to structured delivery through regular communication, progress updates, and collaborative problem-solving.

Within his role at Global GreenTag, Brendan is developing a cross-platform mobile application for Global GreenTag users, contributing to its design, development, and delivery using React Native.

MEET THE GLOBAL TEAM



LIZETTE SWANEVELDER
CEO of Global GreenTag Africa

Lizette Swanevelde abides by a philosophy that if she can 'lead the way in showing people how to protect the environment, then collectively and through our own individual actions, we can make a greater impact to humankind and the earth.'

As CEO of Global GreenTag Africa, Lizette has been an exemplar leader in educating construction and design professionals and supporting manufacturers looking to expand their businesses. [READ MORE](#)

EXCLUSIVE GLOBAL SALES AGENTS



NIC CHIN – Malaysia
Founder Green Quarter Sdn Bhd

Nic Chin who leads our sales agency in Malaysia with his company Green Quarter Sdn Bhd, lives and works by a belief that we need to 'Create Environments That Enhance Lives'.

It is a fitting belief understood and shared by Global GreenTag International, which considers how products contribute to building health, performance and efficiency and Nic's company that engages sustainable design strategies and techniques to lower carbon footprint in Malaysia's building industry. [READ MORE](#)

DI WU (Woody) – Mainland China



Chief Marketing Manager International Certification & Leader of the Prefabricated Housing Project – China National Building Materials Exhibition and Trade Center (CBME)

Based in Beijing, DI WU (Woody) brings vital specialisations to guide and assist manufacturers from Mainland China to certify, declare and verify their green products under the Global GreenTag International Product Certification Standards. [READ MORE](#)

JOHN VU – Vietnam



CEO and Founder – Cross Cloud Partners

John Vu is the CEO of Cross Cloud Partners, a team of Technical, Sales and Marketing professionals operating in the Asia Pacific Region. He also leads as the Exclusive Licensee Agent for Global GreenTag International in Vietnam, enabling manufacturers from the region to access our internationally recognised sustainability certification pathways for responsibly made products under the Global GreenTag Standards. [READ MORE](#)

JOHN KALUNGI KABUYE – Kenya



Founder & Chief Technical Consultant – BESIC Group

John Kalungi Kabuye is renowned for being a passionate advocate, leader and catalyst for helping to green the built environment in Kenya.

The Founder and Chief Technical Consultant for the BESIC Group (a built environment surveying and infrastructure consultancy based in Nairobi) John served for a number of years with the Kenya Green Building Society (KGBS) as Vice Chairperson and CEO where he was instrumental in shaping the organization's progress from a prospective member of the World Green Building Council (WBG) to an established Chapter under the WBG. [READ MORE](#)

CRICKET LIU – Hong Kong, Taiwan & Mainland China (Sub Agent with CBME)



Director – EcoSafene Products Technical Service Co.,Ltd

A highly confident, industrious and credible professional in training and consulting of testing and certification services, especially for fire safety and environment protection, Cricket Liu brings both certification and business development intelligence to help manufacturers in the markets of Hong Kong and Taiwan and as a sub agent with CBME in Mainland China connect and achieve certification awards for their products with Global GreenTag International. [READ MORE](#)

NOH-HYUN LIM – South Korea



Head of Division, Global Certification Division – Institute of Global Sustainability Certificate (IGSC) Inc.

Noh-hyun Lim has an impressive background and brings a wealth of industry experience and high level tertiary qualifications to his role as Head of the Global Certification Division at IGSC, which is the exclusive sales agency for Global GreenTag International in the Republic of Korea, headquartered in Seoul. [READ MORE](#)