

GLOBAL GREENTAG INTERNATIONAL SALES TEAM



Freya Yang Technical Sales Executive

Freya graduated from the University of Queensland with a Master's Degree in Environmental Management with a strong foundation in sustainability, green hydrogen, and impact assessment. She brings applied experience in sustainability research, ESG analysis, and regulatory risk assessment across Australian and international frameworks to her role as a Technical Sales Executive with Global GreenTag, including CBAM, the Safeguard Mechanism, NGER, and leading ESG disclosure standards.

In her Technical Sales role, Freya supports GreenTag manufacturing clients by identifying and recommending the most appropriate certifications for their products, based on regulatory requirements, market positioning, and technical feasibility.



Freya brings a strong foundation in environmental science, and its applications, including previous hands-on experience researching green hydrogen production and as a chemical analyst in the pharmaceutical industry.

For the benefit of GreenTag clients and prospects, Freya has capability in interpreting environmental legislation, analysing emissions and operational data and translating complex regulatory and sustainability information into clear, actionable insights for technical and non-technical stakeholders.

Freya is experienced in environmental approvals review, compliance gap analysis, scenario-based risk modelling, and proven ability to support evidence-based decision-making and executive reporting.

GLOBAL GREENTAG INTERNATIONAL

Global GreenTag™ International Pty Ltd assesses products for all aspects of impacts on human health, ethical labour supply and the environment. The company was established in 2010 as a third party verified Conformance Conformity Assessment Body that conducts the award winning Global GreenTagCert™ certification program, and a third party, multi-criteria, consensus based and externally verified Type 1 Ecolabelling Program that complies and operates under strict International Standards. Global GreenTag is legally approved as a Certification Mark operator by the ACCC in Australia and by equivalent government agencies in NZ, USA, Canada, and South Africa.

Global GreenTag websites and all marketing collateral for every product certified by Global GreenTag is verified as 'fit for purpose' and compliant with ISO 14021. What's more, Global GreenTag's governance and its own external verification and certification against standards such as ISO 14024 (Ecolabelling), ISO 17065 (Conformance Assessment) and ISO 9001 (Quality Management) among others, is unparalleled.

Voted one of the Top 100 Most Trusted Brands in Australia for 3 years running, Global GreenTag currently has more than 30,000 products in certification by over 300 manufacturers with factories in more than 20 countries. Global GreenTag™ certified products are determined as healthy for use using the best science available, with the results being peer reviewed by highly qualified, external consultant Toxicologists.



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