



Jamie O'Neill

Global Sales and Business Development Manager

- Global GreenTag International

Jamie O'Neill is a sales and business development professional with a diverse career spanning entrepreneurship, business development and engineering services across the United States and Australia. In addition to developing business opportunities for Global GreenTag International and leading the Global Sales team, Jamie is also responsible for managing Licensees and prospective GreenTag Franchisees, Licensees and our Referral Partner Online Portals.

With more than 25 years of professional and personal experience living in the USA, Jamie brings a strong global perspective and cross-cultural insight to her roles with Global GreenTag.

Jamie was the owner of Shade by Jamie, where she led business operations, client engagement, and strategic growth. Previously, she served as Commissioning Department Operations Administrator at Affiliated Engineers, Inc., supporting complex building and infrastructure projects through operations management, stakeholder communication, and process optimisation. She also held the role of Project Coordinator at Kiewit, contributing to the



successful delivery of major construction and engineering projects by managing schedules, documentation, and cross-functional collaboration within large multidisciplinary teams.

Having recently returned to her native homeland of Australia after more than two decades in the United States, Jamie combines international experience with a strong understanding of local markets. She is recognised for her commercial acumen, operational discipline, and ability to build trusted stakeholder relationships. Jamie brings integrity, adaptability, and strategic insight to her role, supporting sustainable growth, organisational performance, and long-term value creation.

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[Book time with Jamie O'Neill](#)

GLOBAL GREENTAG INTERNATIONAL

Global GreenTag™ International Pty Ltd assesses products for all aspects of impacts on human health, ethical labour supply and the environment. The company was established in 2010 as a third party verified Conformance Conformity Assessment Body that conducts the award winning Global GreenTagCert™ certification program, and a third party, multi-criteria, consensus based and externally verified Type 1 Ecolabelling Program that complies and operates under strict International Standards. Global GreenTag is legally approved as a Certification Mark operator by the ACCC in Australia and by equivalent government agencies in NZ, USA, Canada, and South Africa.

Global GreenTag websites and all marketing collateral for every product certified by Global GreenTag is verified as 'fit for purpose' and compliant with ISO 14021. What's more, Global GreenTag's governance and its own external verification and certification against standards such as ISO 14024 (Ecolabelling), ISO 17065 (Conformance Assessment) and ISO 9001 (Quality Management) among others, is unparalleled.

Voted one of the Top 100 Most Trusted Brands in Australia for 3 years running, Global GreenTag currently has more than 30,000 products in certification by over 300 manufacturers with factories in more than 20 countries. Global GreenTag™ certified products are determined as healthy for use using the best science available, with the results being peer reviewed by highly qualified, external consultant Toxicologists.



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