



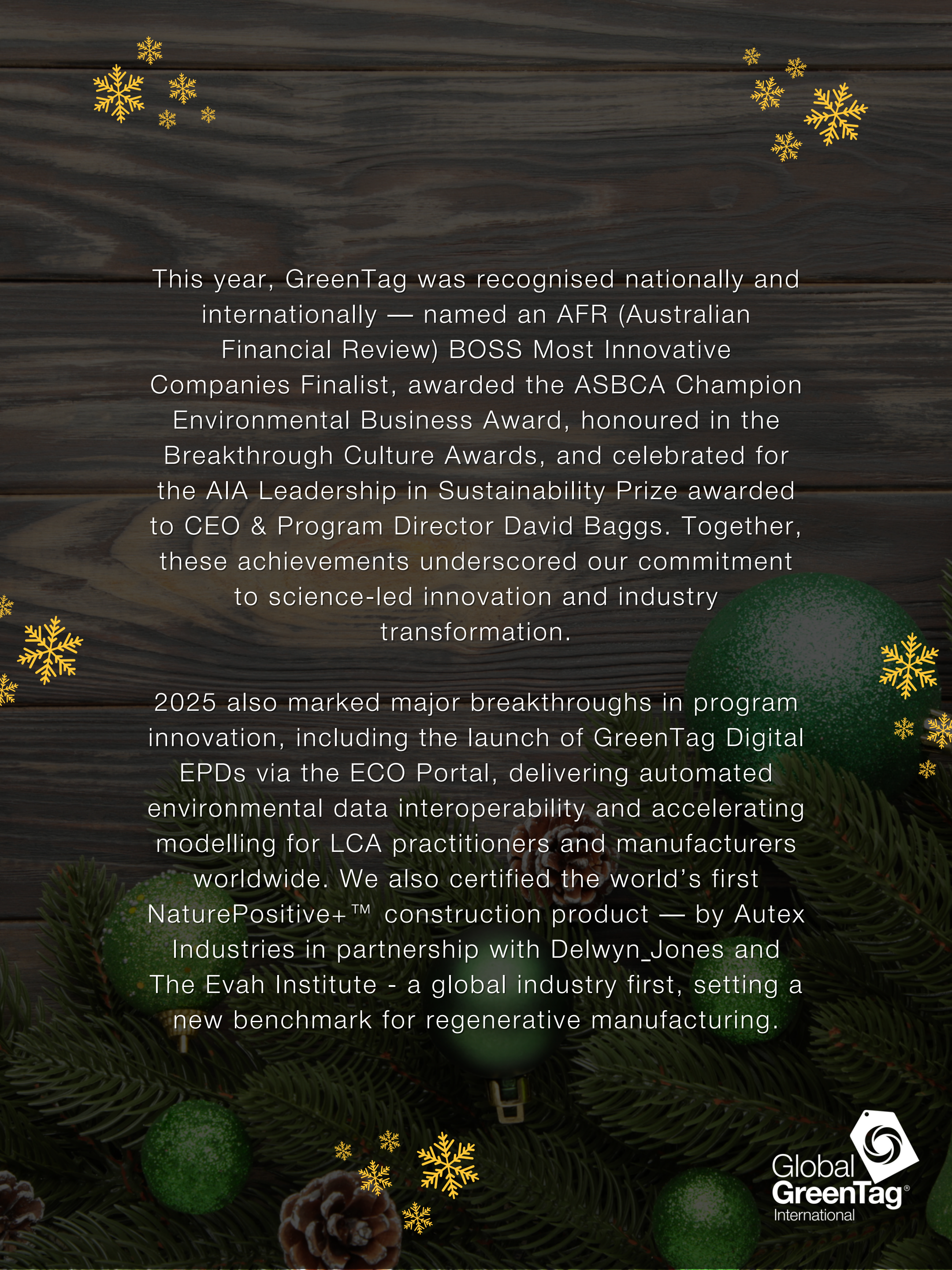
Season Greetings!

**Wishing you and your families
a safe and happy holiday!**

Thank you for your support in 2025.


We look forward to seeing you in 2026.

Our office will close from December 22 and re-open
in 2026 on January 12.

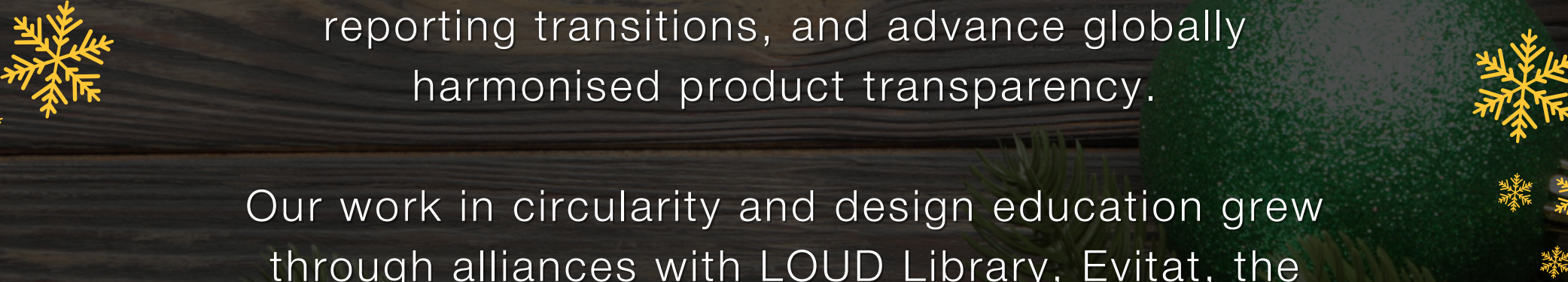


This year, GreenTag was recognised nationally and internationally — named an AFR (Australian Financial Review) BOSS Most Innovative Companies Finalist, awarded the ASBCA Champion Environmental Business Award, honoured in the Breakthrough Culture Awards, and celebrated for the AIA Leadership in Sustainability Prize awarded to CEO & Program Director David Baggs. Together, these achievements underscored our commitment to science-led innovation and industry transformation.

2025 also marked major breakthroughs in program innovation, including the launch of GreenTag Digital EPDs via the ECO Portal, delivering automated environmental data interoperability and accelerating modelling for LCA practitioners and manufacturers worldwide. We also certified the world's first NaturePositive+™ construction product — by Autex Industries in partnership with Delwyn Jones and The Evah Institute - a global industry first, setting a new benchmark for regenerative manufacturing.



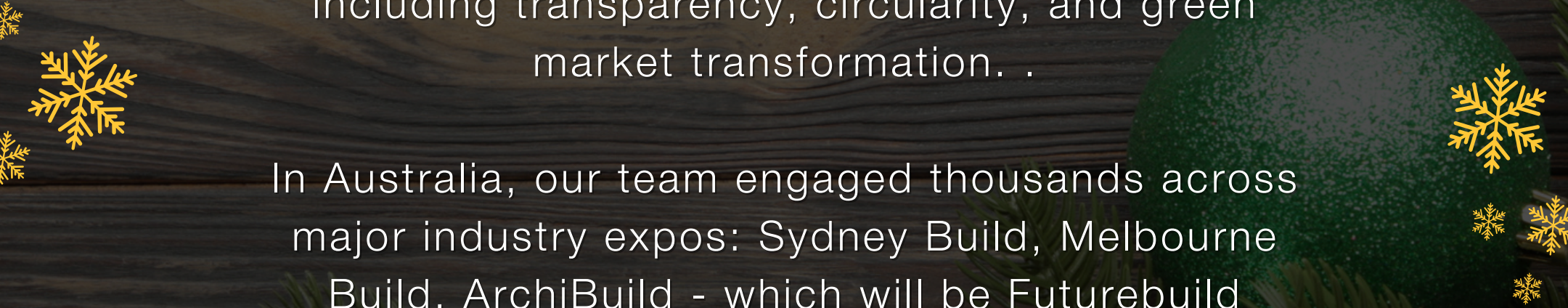
Across the Asia-Pacific, we expanded GreenTag's international footprint through an exclusive Licensee Agreement with Cross Cloud Partners in Vietnam and Singapore and developed industry events with clients in New Zealand. We also entered strategic collaborations with China's EPD Promotion Centre and with IGSC South Korea, two industry partnerships that will strengthen EPD pathways for regional manufacturers in Mainland China and the Republic of Korea, support national sustainability reporting transitions, and advance globally harmonised product transparency.




Our work in circularity and design education grew through alliances with LOUD Library, Evitat, the Product Stewardship Centre of Excellence, AFA/AFISC, the Bamboo Society of Australia, and the Australian Hemp Council, empowering sectors to adopt responsible product design, verified material intelligence and nature-positive frameworks.



GreenTag continued driving thought leadership and influence at national platforms including ALCAS 2025, — shaping conversations on LCA methodology, circularity and the future of bio-based, regenerative materials – as well as contributing to the development and launch of the Nature Design Guide for Australia to provide a practical framework for embedding nature-based design in projects, and engaging built environment industries throughout Africa to the benefits of EPDs and their relevance for sustainable development, including transparency, circularity, and green market transformation. .



In Australia, our team engaged thousands across major industry expos: Sydney Build, Melbourne Build, ArchiBuild - which will be Futurebuild Australia in 2026, Design Show Australia, ReGen Expo, and NoVacancy Hotel+Accommodation Expo where GreenTag led the construction of the ‘Conscious Luxe Suite’, that we developed with award winning designer Greg Natale, featuring products under GreenTag certifications – to provide an immersive experience for the hospitality industry of sustainable luxury and verified materials.



2025 was also a year of strong organisational growth — expanding our technical, certification, LCA, sales and partner networks, reinforcing our identity as a values-driven, science-led organisation.



Thank you to our global client base of manufacturers and suppliers, our industry partners, architects, designers, engineers, policymakers and collaborators who continue to push the change with us.

Together, we're shaping a future built on greater product transparency, material, human and environmental health, the pursuit of ethical practices and circularity and regenerative design.