

Louise Dobson Trease

CEO and Founder, The LOUD Library



Louise is a materials specialist who has dedicated the last 25 years to designing new products and services, specialising in Ceramics; creating homewares and commercialising new building materials.

In 2020, she founded the LOUD Library and conceptualised a creative solution and quest to reduce the wasteful cycle of product samples generated by the specification process. Giving building manufacturers an avenue to prevent their resources from ending up in landfills. Leveraging her global connections, she has built a circular economy enterprise that provides a solution to product sample waste.

The LOUD Library is now growing a virtual repository containing high-quality digitalised product sample images. This resource makes selecting materials easier for architectural and design professionals, as it provides a comprehensive and easily accessible database of product samples. The library documents and stores historical data and product samples to museum archive standards from the beginning and into their retirement, ultimately, keeping them out of landfill.