

GLOBAL GREENTAG INTERNATIONAL PRODUCT ASSESSMENT TEAM



Dr Shadia Moazzem **Product Assessor**

Award winning in her field, Dr Shadia Moazzem completed a PhD from RMIT (Royal Melbourne Institute of Technology) University in 2021 in Sustainability and Life Cycle Environmental Assessment. Her PhD work focused on life cycle assessment (LCA) of textile supply chains and waste management.

Shadia has since become well-published in LCA, producing a seminal paper on coal-fire power decarbonation and a number of journal articles and conference papers on textile supply chains, biodiesel versus diesel and decarbonation technology.

Shadia joined the Global GreenTag Product Assessment Team and EPD Program after a period of time with GECA as a Standard and Technical Officer. Prior to this, after completing her research with RMIT, Shadia had worked for almost a year with GreenTag's LCI and EPD program associates, Evah Institute, to develop and master LCA supply chain research and Environmental Product Declaration (EPD) development.

Shadia is a great asset to our certification team. She is passionate about ecolabelling and working with GreenTag to improve the environmental performance of products and materials. She is skilled in carbon accounting and also qualified as a Green Star® Accredited Professional with the Green Building Council of Australia.

GLOBAL GREENTAG INTERNATIONAL

Global GreenTag™ International Pty Ltd assesses products for all aspects of impacts on human health, ethical labour supply and the environment. The company was established in 2010 as a third party verified Conformance Conformity Assessment Body that conducts the award winning Global GreenTagCert™ certification program, and a third party, multi-criteria, consensus based and externally verified Type 1 Ecolabelling Program that complies and operates under strict International Standards. Global GreenTag is legally approved as a Certification Mark operator by the ACCC in Australia and by equivalent government agencies in NZ, USA, Canada, and South Africa.

Global GreenTag websites and all marketing collateral for every product certified by Global GreenTag is verified as 'fit for purpose' and compliant with ISO 14021. What's more, Global GreenTag's governance and its own external verification and certification against standards such as ISO 14024 (Ecolabelling), ISO 17065 (Conformance Assessment) and ISO 9001 (Quality Management) among others, is unparalleled.

Voted one of the Top 100 Most Trusted Brands in Australia for 3 years running, Global GreenTag currently has more than 20,000 products in certification by over 250 manufacturers with factories in more than 20 countries. Global GreenTag™ certified products are determined as healthy for use using the best science available, with the results being peer reviewed by highly qualified, external consultant Toxicologists.