



Exhibitor Brochure

Exclusive Sustainability Pavilion offer

- > **Be featured at the Sustainability Pavilion**
- > **Meet your customers**
- > **Educate your market**
- > **Get specified**
- > **Capture leads**

ARCHI

15-17 JUNE 2023
Melbourne Convention
& Exhibition Centre

BUILD EXPO

Architecture by Bruce Stafford Architects
Build by Blue Label Construction

Join us at the ArchiBuild Expo Sustainability Pavilion where you'll connect with thousands of architectural and building decision-makers who are looking to source new sustainable products, and green building project solutions.

**Backed by
industry**



Australian
Institute of
Architects



MASTER
BUILDERS
VICTORIA



CEDIA®



INTERNATIONAL
ASSOCIATION OF
LIGHTING
DESIGNERS

IALD



About

ArchiBuild Expo is the premier event for cutting-edge building products, technology and design solutions.

Presenting qualified building product manufacturers and representatives to showcase, inform, educate and meet with thousands of architects, builders and designers. It's the best place to create meaningful connections, build new relationships and get your products specified.

ArchiBuild Expo is co-located alongside Design Show Australia, creating a one-stop shop for A&D professionals.



Architecture by Breathe Architecture
Build by Neverstop Group

Visitor Profile

Get face-time with key decision-makers who set budgets, select vendors, and specify products.

- > Architects
- > Builders
- > Building Designers
- > Building / Property Developers
- > Engineers
- > Planners
- > Project Managers
- > Specifiers
- > Homeowners (Saturday only)



Why Exhibit

The opportunity to engage customers eye-to-eye and present products, solutions and ideas in a live, engaged environment makes ArchiBuild Expo an invaluable marketing platform.

- > Meet your customers
- > Capture new leads
- > Support your sales and distribution network
- > Educate the market on your product benefits
- > Introduce or build your brand
- > Launch new products in a hands-on environment
- > Get real-time brand/product feedback



EXHIBIT PACKAGE

SUSTAINABILITY PAVILION PACKAGE

\$8,765 ex GST

3m x 3m space only

INCLUSIONS:

- > 9sqm space
- > Full-page advert in event magazine distributed online year-round, and onsite during the event
- > Company spotlight within event magazine
- > Highlighted in event magazine and website listings as GreenTag certified
- > Company spotlight in pre-event digital marketing (EDM and social media)
- > Brand mentions in all marketing material about the Sustainability Pavilion
- > Lead Scanner
- > Exclusive Sustainability Pavilion package price saving over \$3000

Example photos only of 9sqm activations from Design Show Sydney.
Stand build not included in pricing



EXHIBIT PACKAGE

SUSTAINABILITY PAVILION PACKAGE

\$14,885 ex GST

6m x 3m space only

INCLUSIONS:

- > 18sqm space
- > Full-page advert in event magazine distributed online year-round, and onsite during the event
- > Company spotlight within event magazine
- > Highlighted in event magazine and website listings as GreenTag certified
- > Company spotlight in pre-event digital marketing (EDM and social media)
- > Brand mentions in all marketing material about the Sustainability Pavilion
- > Lead Scanner
- > Exclusive Sustainability Pavilion package price saving over \$3000

Example photos only of 18sqm activations from Design Show Sydney.
Stand build not included in pricing



About Us

ArchiBuild Expo is owned and organised by National Media, Australia's award-winning producer of business exhibitions and events.

Since 1993, we've established a formidable track record of success delivering industry defining events across dozens of industries and specialist markets.

We excel in bringing new events to market that challenge the status quo and create platforms for customers, partners and communities to engage, trade and grow.



Trusted by the World's Best Brands since 1993



**Contact us to
get involved**

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