



Bio David Baggs

Chartered Architect, LFAIA, ABSA, Green Star AP, LEED AP, MACS Past President, Australian Life Cycle Assessment Society (ALCAS)

CEO and Program Director Global GreenTag International Pty Ltd

CEO of Global GreenTag International and Program Director of Global GreenTag^{Cert™}, David Baggs has led Global GreenTag to become one of the most advanced product certification services and marks in the world for the sustainable building industries; including being named one of the Top 100 Most Trusted Building Sector Brands in Australia.

Voted one of Australia's Top 50 Green Leaders and Top 100 Sustainability Leaders Globally, David is a world-renowned sustainability and materials expert and Life Fellow of the Australian Institute of Architects.

As Program Director of the Global GreenTag^{Cert™} Product Certification Program, David has helped to develop and lead the world's leading 'Beyond LCA' based product ecolabel, Certification Mark and also Global GreenTag International's Product Health Declaration, Environmental Product Declaration and Modern Slavery Declaration programs, which support the advancement and uptake of healthy, ethical and environmentally conscious products on the planet.

David is also a multi-award winning green building architect, author, Exemplar Global Lead Auditor, GBCA People & Wellbeing Expert Reference Panel member and Past President of the Australian LCA Society.

For more background about David and the history of the Global GreenTag Certification Program, read this article by [Rate It Green](#)