

MEET THE GLOBAL SALES AGENTS



DI WU (Woody) – Mainland China

**Chief Marketing Manager - International Certification
& Leader of Prefabricated Housing Project**

- China National Building Materials Exhibition and Trade Centre (CBME)

Based in Beijing, DI WU (Woody) brings vital specialisations to guide and assist manufacturers from Mainland China to certify, declare and verify their green products under the Global GreenTag International Product Certification Standards.

Woody's qualifications include being a Master Engineer (Mechatronics and Robotics) from the AGH University of Science and Technology in Krakow, Poland. He has 8 years working experience in the Manufacturing and Building Materials Industries in both Europe and China, applying his skills and backgrounds in both technical and marketing.

CBME is a public institution, established in 1956. Today, CBME is directly affiliated to Mainland China's State-Owned Assets Supervision and Administration Commission of the State Council, which is supervised by the China Building Materials Federation.

As a platform for international communication and cooperation in the Mainland China building materials industry, CBME has gradually formed a comprehensive economic entity integrating international production capacity cooperation, industrial park development and operation



management, R&D and promotion of assembly building technology, domestic and international certification and licensing of building materials products, international conferences and exhibitions, and building operations.

At present, CBME has established platforms and offices in many countries and regions. Its self-developed prefabricated house system, the Prefabricated-Housing Project, which Woody also leads, is popular at home and abroad.

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