






YOUR 'ONE STOP' PRODUCT CERTIFICATION - GLOBALLY

Green Building, Interiors & Infrastructure Sustainability Rating Tools	Product & Material Related Features & Credits	Global GreenTag International Certifications & Declarations				
		 GreenRATE	 LCARATE	 Product Health Declaration	 Environmental Product Declaration	 Manufacturer Claim Verifications
WELL™, LEED®, Green Star	Volatile Organic Compounds (VOCs) Indoor Air Quality (IAQ)	<input checked="" type="checkbox"/>		<input checked="" type="checkbox"/>		
Green Star®	Indoor Pollutants (Formaldehyde Minimisation in Engineered Wood)	<input checked="" type="checkbox"/>				
LEED®, GreenStar®, BREEAM®, BREEAM® International IS Rating	Environmental Product Declarations (EPDs) Life cycle Assessment Reporting				<input checked="" type="checkbox"/>	
LEED®	PBT Reduction; Furnishings & Medical Furniture; Biobased & Recycled Content; Local Manufacture					<input checked="" type="checkbox"/>
WELL™	Fundamental Material Safety			<input checked="" type="checkbox"/>		<input checked="" type="checkbox"/>
WELL™	Toxic Material Reduction			<input checked="" type="checkbox"/>		<input checked="" type="checkbox"/>
WELL™	Enhanced Material Safety	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>		
LEED®, WELL™	Product Ingredient (Hazard) Transparency Inventory			<input checked="" type="checkbox"/>		
LEED®, WELL™	Product Ingredient Optimisation (Hazard Reduction) Reporting			<input checked="" type="checkbox"/>		
GreenStar®, LOTUS®, MyHIJAU®, IS Rating Tool	Sustainable Product Ecolabel Certification	<input checked="" type="checkbox"/>				
LOTUS®, MyHIJAU®, EarthCheck, IS Rating Tool	Sustainable Product Ecolabel Certification: LCABased		<input checked="" type="checkbox"/>			

KEY

WELL™: The WELL™ Building Standard is a Trade Mark of the International WELL Building Institute.

LEED®: LEED® is a registered Trade Mark of the US Green Building Council.

Green Star®: Green Star® is a registered Trade Mark of the Green Building Council of Australia.

IS Rating Tool: The IS Rating Tool is a registered Trade Mark of the Infrastructure Sustainability Council of Australia.

LOTUS®: LOTUS® is a registered Trade Mark of the Green Building Council of Vietnam

MyHIJAU®: MyHIJAU® is a registered Trade Mark of GreenTech Malaysia.

BREEAM®: BREEAM® is a registered Trade Mark of BRE Global

"We see GreenTag certification as another hallmark recognizing Koppers good product stewardship. There is a lot of green washing out there and the GreenTag certifications are a testament for our customers and the end users that we are producing a responsible wood preservative technology."

- Elias Akle
General Manager
Australian Operations,
Koppers Performance Chemicals



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GLOBAL GREEN TAG INTERNATIONAL



AS SEEN ON



SUPPORTING YOUR LEAP INTO THE FUTURE...

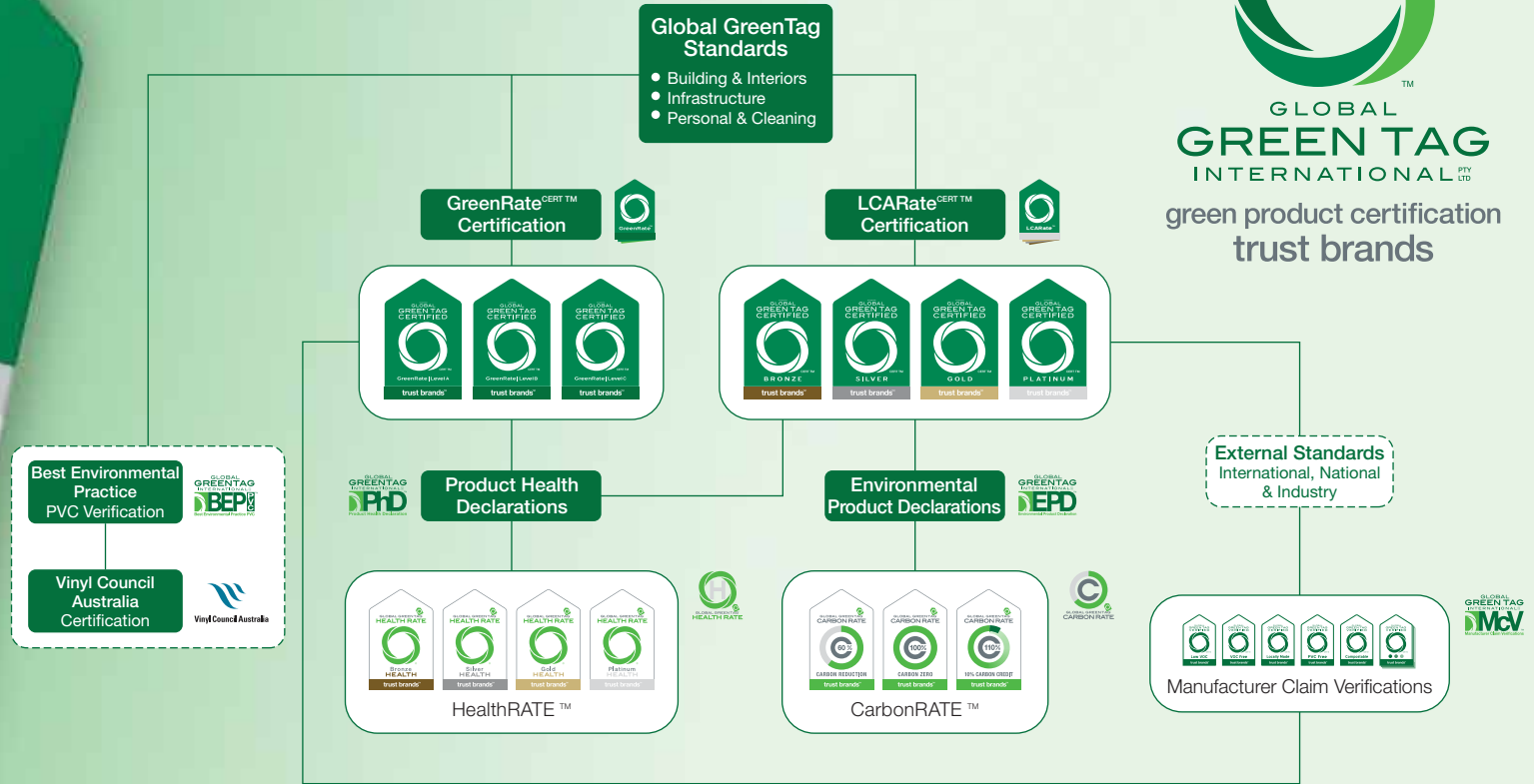
CERTIFYING THE WORLD'S BEST SUSTAINABLE PRODUCTS

What is Global GreenTag?



Established in 2010, the Global GreenTag^{Cert™} certification Program is operated by Global GreenTag International Pty Ltd a Limited Liability Corporation. An Australian, USA and Canadian registered Certification Mark and multi-award winning third party, multi-criteria, consensus based and externally verified Type 1 Ecolabelling Program. It is also a Type III Environmental Product Declaration (EPD), Material Health Transparency Declaration and Manufacturer Claim Verifications Program Operator.

Voted one of the Top 100 Most Trusted Brands in Australia now more than 3 years running, there are 4000+ Global GreenTag products under certification on 400+ certificates for over 100 companies from factories in 22+ countries being used in buildings and offices in the USA, Australia, China and all over the world.



Ask us which of these Services suit your needs

Global GreenTag^{Cert™} comprises a number of certifications, verifications and declarations for different purposes:

- **LCARate™** helps manufacturers market and end users understand the complexity of sustainability with simple graphics, real metrics and usable LCA data, using tiered LCARate Marks, Product Scorecards and EPDs with unique Life Cycle Benefit Analysis to power the Circular Economy. It is a unique comparative LCA based, product rating and certification system that compares the product under study to a 'worst case business as usual (BaU) product in common use'. The assessment that goes well 'beyond LCA' using robust scientific metrics to rate the whole of life performance of products using Bronze, Silver, Gold or Platinum rating Marks or 'Tags';
- **Environmental Product Declarations** are part of Global GreenTag's ISO 14025 and EN 15804 LEED® and BREEAM® compliant EPD Program Operation also using unique Life Cycle Benefit Indicators, to measure Net Positive and Circular Economy benefits.
- **GreenRate™** is for all products and projects requiring recognized provider 'Sustainable Product' Certification in a variety of specific international rating tools and programs. GreenRate is recognized for a key WELL™ Feature;
- **Product Health Declarations (GreenTag PhDs)** are unique WELL™ recognized and LEED® compliant material health transparency/optimization reports that also come with HealthRATE™ rating Tags;
- **HealthRATE™** ratings are a unique "Healthiness in Use" assessment that provides BronzeHEALTH™, SilverHEALTH™, GoldHEALTH™ or PlatinumHEALTH™ rating Tags;
- **CarbonRATE™** Tags are an option for products with LCARate assessments based on "% Saved", "Net Zero" and "Carbon Credit % (Benefit)" claims;
- **Best Environmental Practice PVC (BEP PVC)** is for vinyl products seeking recognition under Green Star®, Defence Australia and Lend Lease projects, among others.
- **Manufacturer Claim Verifications (McV)** are single issue verification Tags for environmental and health claims marketing support and risk management.

How we help you

Global GreenTag is the only 'One Stop' Product Sustainability Certification, Product Health & Environmental Product Declaration & Manufacturer Claim Verifications Program Operator relevant to all of the major green building rating tools in the world as well as your end user marketing needs.

- LEED® (167+ countries) ● International WELL™ Building Standard (40+ countries)
- Green Star® Australia, New Zealand and Africa (56+ countries)
- BREEAM® & BREEAM® International (78+ countries) ● EarthCheck® (70+ countries)
- MyHIJAU ● LOTUS ● Singapore Green Mark International ● Infrastructure Sustainability 'IS' Tool ● HomeStar NZ

Supporting your bottom line

Assisting your forward budgeting with fixed fees, Global GreenTag does not have any percentage based royalties or turnover fees. All fees are known three years in advance.

* Ecospecifier Global GreenTag^{Cert™} is a Certification Mark operated by Global GreenTag International Pty Ltd under License from Ecospecifier Pty Ltd